

## 2023 SNIRT RUN SPONSOR & VENDOR APPLICATION

### **Attention Applicants:**

This year's SNIRT Run will be held on April 22<sup>nd</sup>, 2023. The deadline for all sponsor and vendor applications is 14 calendar days prior to the date of the SNIRT Run, or April 8<sup>th</sup>, 2023. Please read and complete each section of this application. Any application received after the deadline date, or received incomplete will **not** be considered and will be discarded.

### **1. Contact Information:**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **2. Participation:**

Please check one of the following:

Event Sponsor

Food Vendor

Merchandise Vendor

Description of food or merchandise to sell: \_\_\_\_\_

\_\_\_\_\_

Banner Sponsor

### **3. Event Information, Terms, and Conditions:**

#### Information about the event:

The SNIRT Run is a one day ATV poker run event, held annually in early spring by the Barnes Corners Sno-Pals snowmobile club located in Barnes Corners, NY. The event draws an average of approximately 4,000 registered participants, who come from all over the Northeast and other parts of the country to participate in this event. Sponsors and vendors can expect a large volume of traffic on the day of the event, as well as reaching an advertising audience of more than 17,000 followers on our Facebook page.

### **Standard Terms and Conditions:**

- The term “SNIRT Run” is a registered trade mark of Barnes Corners Sno-Pals Inc. Use of the term “SNIRT Run” is prohibited without the consent of Barnes Corners Sno-Pals Inc.
- Applicants are required to provide a digital copy of their company logo and graphics with this application.
- Upon approval of this application, the contact person listed on this application will be contacted by a member of Barnes Corners Sno-Pals and notified.
- Sponsor and Vendor Fees are due to Barnes Corners Sno-Pals Inc. immediately following the approval of this application and must be received by the deadline date of this application. Any Sponsor and Vendor Fees not received or paid in full by this date, will result in denial of this application and denial to attend the event.
- Sponsor and Vendor Fees can be paid by mailing a check to the PO box listed on the front page of this application, or by using our Venmo account.
- Sponsors and Vendors are required to submit (via email) a list of employees and/or volunteers working the event, in support of your operation, a minimum of 5 calendar days prior to the event.
- Sponsors and Vendors setting up a booth, are required to provide their own supplies, canopies, tables, chairs, power supply, water, propane, and/or anything else that is needed to support your operation for the event. No supplies or utility hook ups are available at the Barnes Corners Sno-Pals groomer barn.
- Restrooms will be available for use, at the Barnes Corners Sno-Pals groomer barn, by sponsors and vendors employees and/or volunteers.
- All booths must be set up and operational by 8:00 am on the day of the event.
- All booths must be taken down immediately following the conclusion of the event, and the area cleaned up to the condition it was in prior to setting up.
- Barnes Corners Sno-Pals Inc. is not responsible for any monetary losses, property damages, lost or stolen items, or lost or stolen merchandise as a result of the event.
- Barnes Corners Sno-Pals Inc. reserves the right to deny this application for any reason.

### **Event Sponsorship Information:**

- **Event Sponsor Fee = \$1,500**
  - Includes the following:
    - Company logo and graphics printed on stamp card, map, and information card that every registered participant will receive.
    - Advertising and marketing efforts on Barnes Corners Sno-Pals Facebook page before and during the event with a description of items available for purchase.
    - 20’x20’ booth space at Barnes Corners Sno-Pals groomer barn on day of event.
    - Displaying of banner at Barnes Corners Sno-Pals groomer barn on day of event. Please see below for banner specific terms and conditions. Banner fee is included in event sponsor fee.
    - One time advertisement on Barnes Corners Sno-Pals Facebook page on the day after the event.
    - Tag and mention in thank you message following conclusion of the event.

### **Vendor Information:**

- **Food and Merchandise Vendor Fee = \$500**
  - Includes the following:
    - 10’x10’ booth space at Barnes Corners Sno-Pals groomer barn on day of event.
    - Advertising and marketing efforts on Barnes Corners Sno-Pals Facebook page before and during the event with a description of food and items available for purchase.
    - Tag and mention in thank you message following conclusion of the event.

**Banner Sponsor Information:**

- **Banner Sponsor Fee = \$250**
  - Includes the following:
    - Display of banner at Barnes Corners Sno-Pals groomer barn on the day of the event.
    - One time advertisement on Barnes Corners Sno-Pals Facebook page prior to the event.
    - Tag and mention in thank you message following conclusion of the event.
- **Banner Sponsor Specific Terms and Conditions:**
  - Production and delivery of banners are the responsibility of the sponsor.
  - Banner size is limited to a maximum size of 3'x5' or 36"x60".
  - By default, all banners will be displayed at the Barnes Corners Sno-Pals groomer barn.
  - All banners must be delivered to the Barnes Corners Sno-Pals groomer barn no later than 2 calendar days prior to the event.
  - Banners must be picked up from the Barnes Corners Sno-Pals groomer barn within 5 calendar days following the day of the event.

**4. Cancellation Policy:**

In the event you need to cancel from attending the event, written notice (via email) must be received a minimum of 14 calendar days prior to the event, in order to receive a refund. If a written cancellation is made within 14 calendar days of the event, a refund will not be issued.

**5. Acknowledgement:**

I have read, understand, and will abide by all terms and conditions set forth in this application. I understand failure to abide by these terms and conditions may result in the denial of this application, denial to attend the event, expulsion from the event, or denial to apply for future events hosted by Barnes Corners Sno-Pals Inc.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_